



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

COM/CME 1438/1522 BUSINESS ENVIRONMENT

MAX. MARKS: 75

DURATION:3 Hr.

PART – A

Answer any FIVE of the following:

(5X15= 75)

1. Examine the salient features of Indian socio cultural values and their implications.
2. Explain the changing concept of business.
3. Discuss the Basic rights of consumers.
4. What is the difference between Private sector and Public sector ?
5. Discuss about quality control techniques
6. What are the objectives of competition Act 2002 ?
7. What is the relationship between GATT and WTO?