



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

PEC 4430

ECONOMICS OF EMPOWERMENT

Marks: 75

Time: 3 Hrs

Answer any FIVE of the following questions not exceeding three pages :- (5x15=75)

1. Explain the process of empowerment
2. Difference between microfinance and self-help groups.
3. Elucidate the dimensions of Empowerment.
4. How will you empower the native community and tribals?
5. "Empowerment of socially disadvantaged youths and childrens"- Discuss
6. Explain the gender sensitization towards women's contribution in the formal sector
7. Explain Social marketing and its positive and negative impact in the empowerment