

THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University) Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

MBA 5512 PROJECT MANAGEMENT AND CONTROL

Time: 3 Hrs

Marks: 75

PART – A

<u>Answer any FIVE of the following questions in a page each</u> $(5 \times 15 = 75)$

- 1. Explain the control of in –process projects
- 2. Explain the IPO process
- 3. What are the characteristics of a project? Explain
- 4. Who are the participants in the project?
- 5. Explain the generation of project ideas
- 6. Explain project appraisal in detail
- 7. What is the rational for social cost benefit analysis?