



THE AMERICAN COLLEGE, MADURAI
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade “A”, CGPA – 3.46 on a 4-point scale
Backlog Arrear Examination, March 2021

MBA 4512

ENTREPRENEURSHIP

Time: 3 Hrs

Marks: 75

PART – A

Answer any FIVE of the following questions in a page each

(5 x 15 = 75)

1. What is the role of entrepreneur in economic development?
2. What are some of the opportunities to innovation?
3. Explain the team building process
4. Explain the Intrapreneurial Environment
5. Explain some of the sources of capital
6. What are the advantages and disadvantages of going public?
7. Explain the growth cycle of a new venture
