



THE AMERICAN COLLEGE, MADURAI
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade “A”, CGPA – 3.46 on a 4-point scale
Backlog Arrear Examination, March 2021

BBA 3628

Logistics Management

Time: 2 Hrs

Marks:75

Answer any FIVE

(5*15=75)

1. Explain the selection of proper channel strategy.
2. Elucidate the Logistics Information System.
3. Enumerate the various documents required for international transportation.
4. Write in detail the objectives of inventory.
5. List out the various storage alternatives.
6. Enumerate the various activities involved in purchasing.
7. Write about the various logistics strategies.