



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

PCO 5410

Entrepreneurial Skill Development

Marks:75

Time: 3 Hrs

Answer any FIVE of the following questions (5 x15=75)

1. Explain the main functions performed by the entrepreneurs.
2. What are the characteristics of Entrepreneurship?
3. Discuss the various problems of Women entrepreneurs.
4. Describe the various importance of creativity of entrepreneurship.
5. What Techniques Stimulate Creativity and Innovation in the Workplace?
6. Distinguish between Project Report and Project Formulation.
7. Discuss the various sources of finance for entrepreneurs