



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

Financial service
BBA 2556/3545/3534

TIME: 3HOURS
75 MARKS

ANSWER ANY FIVE QUESTIONS:

5*15=75

1. Discuss briefly some of the innovative financial instruments introduced in recent times in the financial service sector.
2. Explain about the scope of financial services.
3. Enumerate the pro lens of merchant bankers.
4. Elaborate about the bank credit for hire purchase business
5. Discuss about the types of lease.
6. Enumerate the advantages of lease.
7. Explain about the importance of venture capital.