



THE AMERICAN COLLEGE, MADURAI
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade “A”, CGPA – 3.46 on a 4-point scale
Backlog Arrear Examination, March 2021

MBA 4513

ESSENTIALS OF MANAGEMENT

TIME: 3 hrs

MAX: 75

PART -A

Answer any FIVE of the following questions in four pages each:

(5 x 15= 75)

1. Compare and contrast between Management and Administration
 2. Analyse various types of decision taken in an organization with example
 3. Explain various steps in planning process with an example
 4. Define control and describe the steps in control process.
 5. Explain the various barriers for effective communication
 6. Critically analyse any ten controlling techniques with example
 7. Explain Trait theory and Acceptance theory of leadership in detail
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