



THE AMERICAN COLLEGE, MADURAI
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade “A”, CGPA – 3.46 on a 4-point scale
Backlog Arrear Examination, March 2021

COURSE CODE : CMC 2438

TIME : 3 Hrs

COURSE TITLE : MULTIMEDIA

MARKS : 75

PART – A

Answer ANY FIVE questions.

5 * 15 = 75

1. Explain about the Evaluation of Multimedia products.
2. Explain about the Multimedia Computer Architecture with diagram.
3. Discuss about Editing Digital Audio.
4. List down and explain the Tools of Photoshop.
5. Explain the Flash Interface with diagram.
6. Detail on the Life cycle of Flex Application.
7. a) List down the Desktop features of AIR.
b) Detail on the application development of AIR.