



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

Subject : Entrepreneurial Development

Time : 2 hours

Course Code: BBA2444 / BBA2554

Marks: 75

Semester : IV

Answer any Five Questions

(5 x 15 = 75 Marks)

1. Explain the significance of entrepreneurship.
2. State the entrepreneurial qualities.
3. What are the problems encountered by women entrepreneurs?
4. Describe the process of entrepreneurial development.
5. Discuss the various methods of idea generation.
6. Explain the functions of EXIM bank.
7. What are the objectives of DIC?