



THE AMERICAN COLLEGE, MADURAI
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale
Backlog Arrear Examination, March 2021

PCO 5606

BUSINESS ETHICS

Marks: 75

Duration: 3hours

Answer any FIVE of the following

(5X15=75)

1. Elaborate the factors influencing and affecting business ethics.
2. Detail the role played by ethical human resource management in business.
3. Discuss various reasons for unethical business practices.
4. Explain the normative ethics in management.
5. Elaborate corporate social responsibility.
6. Discuss the various rules to be followed in professional ethics.
7. Enumerate the objectives and needs of corporate governance.
