



THE AMERICAN COLLEGE, MADURAI
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade “A”, CGPA – 3.46 on a 4-point scale
Backlog Arrear Examination, March 2021

CMC 3210

Export Promotion

Marks: 60

Duration: 2Hrs

Answer any FOUR of the following:

(4 x 15 = 60)

1. Letter of credit is vital for export – Elaborate.
2. Discuss about the different types of quotations in international trade.
3. Enumerate the import and export licensing procedures in India.
4. Describe the Pre-Shipment procedure.
5. List down the common problems which shippers face at destination.
6. Write about the customs procedure for exports.
