**MBA 4511**         **INFO TECH FOR MANAGERS**         **TIME: 3 hrs**

**Marks:75**

## Part A

Answer any **FIVE** of the following questions:        (5*15 mark = 75 Marks)

1. Define MIS. Compile the Functions and Advantages of MIS.
2. What is Prototyping? Discuss the Prototyping Life Cycle.
3. Explain Data Warehousing and sketch its Components.
4. Discuss in detail the Application Clusters in CRM
5. Compare & Contrast MIS Vs DSS .Also list down the benefits of MIS

6. Outline the different Components of an Information System.
7. What do you understand by 'Executive Information System' and what are the features of an EIS.