



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

Subject : Business Intelligence and Data Analytics Time : 3 hrs

Code : COS 3588

Mark : 75

Part A

Answer any five

5 * 15 =75

1. Explain briefly about the various types of database
2. Discuss briefly about the Apriori algorithm for finding frequent item set
3. Describe briefly about the various tasks of Analysis Vs reporting
4. Explain briefly about the data mining functionalities
5. Describe briefly about the three-tier data warehouse architecture
6. Discuss briefly about the Database architecture for parallel processing
7. Discuss briefly about the MOLAP.
