



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

Handling of Consumerism

Part- A

Course Code: CMC 1224

Max Marks: 60

Time: 2hrs

Answer any **FOUR** of the following not exceeding two pages

(4X15=60)

1. Explain in detail the different types of consumers.
2. Enumerate the different classifications of goods
3. Classify the various rights of consumers.
4. Critically examine the role of students in consumer movement.
5. Elaborate the measures to control consumer exploitation.
6. Explain the features of Consumer Protection Act 1986.
