



# THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
Re-accredited (2<sup>nd</sup> Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

## Backlog Arrear Examination, March 2021

**DYNAMICS OF ENTREPRENEURSHIP**

**Time: 3 Hours**

**BBA 3432**

**Max. Marks: 75**

**Answer Any Five questions**

**5x15 = 75 Marks**

1. Explain the process of Entrepreneurship Development.
2. Describe in detail the various types of Entrepreneurs.
3. Elaborate on the function and characteristics of entrepreneur.
4. Discuss in detail the need and significance of Entrepreneurship Development.
5. Explain the various Government policies to promote Entrepreneurship.
6. Enumerate on the steps involved in setting up a small scale Industry
7. Discuss in detail the various components of Business Plan.