



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

Subject : Entrepreneurial Skills

Time : 2 hours

Course Code: BBA1216 / 1226

Marks: 60

Semester : II

Answer any Four Questions

(4 x 15 = 60 Marks)

1. What are the characteristics of an Entrepreneur?
2. Discuss the competencies required for a successful Entrepreneur.
3. Explain the role of Entrepreneurship in economic development.
4. Describe the various sources of business idea.
5. How do you classify projects? Explain.
6. Explain the steps involved in preparing a project report.