



**THE AMERICAN COLLEGE, MADURAI**  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
Re-accredited (2<sup>nd</sup> Cycle) by NAAC with Grade “A”, CGPA – 3.46 on a 4-point scale

**Backlog Arrear Examination, March 2021**

**ENG/ENS 3577/2261**

**ENGLISH AND MEDIA/ENGLISH FOR MASS MEDIA**

**Marks: 75**  
**Time: 3 hrs**

**Write essays on any FIVE of the following:**

**(5x15=75)**

1. Discuss the various functions of Mass Media.
2. Design an advocacy advertisement on the theme given below.  
Clean and Green Madurai
3. Explain mise-en-scene.
4. Write a review on any classic film you have watched.
5. Write an editorial on the following theme: ‘A world without missiles’
6. Write a 6 minute TV news-bulletin in English. (Make sure to write at least six headlines followed by news-in-detail)
7. Write a reflective story (article) ‘behind the picture’ given below.

