THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

Course Code: BVC 1424   **Marks: 75**

Course Title: Graphic Design(T)   **Time: 3 Hrs**

Answer any FIVE of the following questions: **5x15=75**

1.   Write an essay on role of designer in society

2.   Explain RGB & CMYK colour modes

3.   Discuss about typography, and type of fonts.

4.   Explain the font arrangement and alignment

5.   Compare Vector image and Rasterized image.

6.   Explain Layout in News paper.

7.   Write an essay on Print media.

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