



**THE AMERICAN COLLEGE, MADURAI**  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
Re-accredited (2<sup>nd</sup> Cycle) by NAAC with Grade “A”, CGPA – 3.46 on a 4-point scale  
**Backlog Arrear Examination, March 2021**

**BBA 3415/3625**

**Management Information System**

**Time: 3 Hours**

**Marks: 75**

**Answer Any Five questions**

**5x15 = 75 Marks**

1. Explain Management information system and write down its Role.
2. Bring out the methods of planning.
3. Briefly explain Management information system a tool for management process.
4. Elaborate the MIS Decision methods.
5. Write down the applications of DBMS.
6. Highlight the basic features of ERP.
7. Discuss the selection and implementation process of ERP.

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