



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

BBA 1221/2238

PERSONALITY DEVELOPMENT

MAX.MARKS: 60

ANSWER ANY FOUR OF THE FOLLOWING

4X15 = 60

1. Explain the various Types of Personality.
2. What is Team? Explain the Importance of Team.
3. Why More People Don't Set Goals?
4. Describe the Hierarchy of stages of Values.
5. Explain the Factors Influencing an Individual Behavior.
6. Discuss the Models of Man.
