

THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University) Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

Business Correspondence

COM/CME 3201 Maximum Marks: 60
Duration: 2hours

Answer any FOUR of the following

(4X15=60)

- 1. Describe the Importance of Business Correspondence.
- 2. Draw the Layout of a Business Letter and Explain its parts.
- **3.** Point out any ten terms used in Business Letter with Expansion.
- **4.** Write a status enquiry letter and a favourable reply for that.
- 5. Write a letter to Indian Bank, Madurai for opening a savings bank account.
- **6.** Prepare a Resume for the post of Accountant.
