



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

CIT 3209

TOURISM AND HOSPITALITY MANAGEMENT

Time: 2 Hours

Maximum Marks: 60

Answer any FOUR of the following questions:

(4x15=60)

- 1) Enumerate the classification of Accommodation.
 - 2) Describe the factors affecting the fixation of Room Rate.
 - 3) Explain the various methods of Pricing.
 - 4) Discuss the difference sections of House Keeping Department.
 - 5) Elaborate the types of Tourism.
 - 6) Depict the trends of Tourism Industry in India.
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