



THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (2nd Cycle) by NAAC with Grade "A", CGPA – 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

CIT 1211/1210

Small Business Management

Marks: 60

Time : 2 Hrs

Answer any FOUR Questions

4 X 15 = 60

1. Define Entrepreneur. Explain the various types of Entrepreneurs.
2. Discuss the role of entrepreneurs in the economic development of a country.
3. What do you mean by Business Idea? Describe the various steps involved in starting a small scale unit.
4. Enumerate the functions of DIC.
5. Explain the various Causes of Industrial Sickness.
6. Discuss the strategies used for the growth of small-scale enterprise.
