



**THE AMERICAN COLLEGE, MADURAI**  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
Re-accredited (2<sup>nd</sup> Cycle) by NAAC with Grade “A”, CGPA – 3.46 on a 4-point scale  
**Backlog Arrear Examination, March 2021**

**BBA 3214/ 3223**

**BUSINESS ORGANIZATION**

**TIME: 2HOURS**

**60marks**

**ANSWER ANY Four QUESTIONS:**

**4\*15=60**

1. Explain the characteristics of business.
2. Discuss the objectives of business.
3. Describe about the factors influencing location
4. Enumerate the Features of a good layout.
5. Elaborate the types of business combinations.
6. Explain the objectives of business combinations.