THE AMERICAN COLLEGE, MADURAI

(An Autonomous Institution Affiliated to Madurai Kamaraj University) Re-accredited (2^{nd} Cycle) by NAAC with Grade "A", CGPA - 3.46 on a 4-point scale

Backlog Arrear Examination, March 2021

MBA 4503 ORGANISATIONAL BEHAVIOUR

Time: 2 hrs Marks: 75

PART - A

Answer any five of the following questions

 $(5 \times 15 = 75)$

- 1) Explain how Myers Briggs type indicator and big five model assists in measuring personality
- 2) Elaborately discuss the contributions of Henry Fayol and marry parker follet
- 3) Explain how the following content theories assist in understanding motivation
- a. Maslow's Hierarchy of Needs b. Theory X & Theory Y c. Herzberg Two Factor Theory
- 4) Explain detail about equity theory and goal setting theory
- 5) Distinguish between autocratic, democratic and free rein leadership styles. Elaborate on their characteristics, merits and demerits?
- 6) What is an OD intervention? Discuss the different OD intervention techniques?
- 7) Describe the characteristics of organizational culture and its functions. Also explain how a culture begins.
